



**Adobe**

**AUTHORISED**

Training Centre



# Media Training

## For Colorful Ideas

### WELCOME TO FX MEDIA TRAINING

'Experts and futurists tell us a  
that the future will be the creative class,  
'Creative students are better problem-solvers.

That is the trait that the world of culture and commerce begs for.  
We consider ourselves the stewards of a learning institution dedicated to  
teaching the truth in the artistic and creative process,"



AUTHORISED  
Training Centre



CERTIFIED INSTRUCTOR

Microsoft  
REGISTERED  
Partner

Microsoft  
CERTIFIED  
Trainer

COREL

TRAINING  
PARTNER 2010

# Who we are

FX Media Training was started in Coimbatore with a background of Seven years experience in Multimedia Education and Training

The institute for excellence through continual improvement by imparting quality multimedia training and providing employment opportunity. FX envisions bridging the gap between multimedia education and AVG industry by creating skilled professionals by using advanced technologies and techniques.

We are proud to acknowledge that FX is the first & only organization in India which has Authorizations from giants like Adobe, Corel, Microsoft.

FX Media Training aims to become the largest human resource provider for World's Animation, Visual Effects and Gaming companies, provides optimal training on making of Digital content that answer the needs of Animation Companies.

# What we do

We offer a range of multimedia courses on Graphics, Web Design, Animation, Special Effects, Video Editing and Post Production. In a deadline-driven industry like feature Animation & VFX, inefficient manpower can dictate a project's success or failure. The sheer volume of artists not aligned with production environment will result in huge loss for any studio.

Our main motto is to excel students in their specified job opportunities. Students of FX multimedia will gain live experience through camera handling, Inbuilt Chroma Key studio and In house theatre. Multimedia is most demanded & fastest growing industry in the field of Entertainment, Advertising, Designing, Printing & Publishing. FX offers you training in latest cutting edge technologies and techniques to align with the production team and produces results from day one.

# Animation Industry - An Overview

## Multimedia Skills in Industry

Multimedia is one of the fastest growing IT-enabled services in India. The present supply of multimedia professionals is much less than the demand. Some of the industries most in need of skilled multimedia specialists are

## The Entertainment Industry

Multimedia (special effects and animation) drives a huge part of television, movies, and the edutainment CDs and DVDs industry, and there is a severe shortage of people trained in this field. While there are more than 300 animation companies employing almost 12,000 people in India, and about 3,000 freelancers (source: Prexma consulting), the number of professionals needed by the Indian entertainment industry is expected to be more than 26,000 by 2013

# Train with the Specialists

In today's world, image and presentation of message is more important than ever, and digital media is the medium of today and no doubt tomorrow.

We have worked in digital media in a variety of international environments. We now put everything into delivering training in this area, as we know that real world experience in an industry and the associated tools and technologies – there's no substitute for.

So if you're bringing new technologies in-house, upgrading software, or looking to become certified – training with Ireland's premier digital media specialist can give you a competitive edge.

## Accreditations

Adobe Authorised Training Centre

Adobe Certified Expert Certifications

Corel Authorized Training Centre

Microsoft Certified Partner

Pearson VUE testing Centre

Prodigy testing centre- Adobe Certified Associate Certifications

## Reasons To Choose FX Media Training

We are Tamil Nadu premier digital media training centre with Adobe Authorised Training Centre (AATC) and Microsoft Authorised Training Centre , offering you the highest quality Training and Certification.

All instructors are Adobe Certified Instructors (ACI) & Microsoft Certified Trainers (MCT) who are experts in the field and qualified tutors.

Small classes with a maximum of 10 students, mean you get more skills in less time.

Our training sessions are interactive and fun - feel free to ask any questions.

We offer great package deals with discounts to ensure you receive excellent value.

We are a training specialist, so we're flexible to your needs - customising is no problem

Great courseware - each student gets an authorised course manual and CD with tutorial files.

Training Certification – many courses include Certification exams or can be combined with Adobe or Microsoft exams, if you're looking to get Adobe or Microsoft Certified.

FREE re-sit policy on all our classes - in case you can't put skills into practice directly after the course (t+c apply).

## Ethos

We offer authorised short-courses in the Adobe and Microsoft applications and technologies, to businesses and individuals. We are about delivering effective training courses that inform and inspire, and have a strong focus on customer service and satisfaction.

### Sathish kumar.B

Training Manager

BCA, Cert. Education, Adobe Certified Instructor,  
Microsoft certified trainer MCP, MCSA, MCSE, MCTS, MCTIP, RHCE, ACE, CTT+

### Prem Ananth.S.

Net working Instructor

BE, Cert. Education, CISCO Certified Network Associate

### Bharathi Raja.S

Training Co-ordinator

BSC, Cert. Education, Adobe Certified Expert.

He is one of the Adobe Certified Instructors- Adobe Photoshop Cs4 - in India, having years of experience in the graphic design industry. He specializes in Adobe Photoshop CS4 and other Adobe products. He continues to dedicate his time in producing professional, innovative and creative solutions for a multitude of clients. He is a motivated designer and enjoys putting his skills to practical use. He is well experienced in designing products for many different industries that have made their way into the market place. With 6 years experience in the graphic design industry, he has accumulated a tremendous knowledge Print media by specializing in Adobe Photoshop Cs4. He levies his knowledge in our trainings and course coordination

### Balaji Vignesh.C.K

Technical Instructor

B SC, Cert. Education, Adobe Certified Expert.

He is one of our Adobe Certified Instructor- Adobe Illustrator cs4 having years of experience in multimedia production and training. As everyone knows Adobe Illustrator is a nice tool used in Vector Graphics. That's why he took Adobe Illustrator as a key for teaching vector graphics. He is specializing in Graphics and Web media. Now besides the training, he is doing his research in Vector Graphics. He is very dedicative in multimedia industry and ready to share his knowledge in Adobe's all tools under graphics and web media. The above personnel are our course coordinators....

# Certification

Take your career forward by demonstrating your skill sets to colleagues, clients, and future employers by becoming Adobe or Microsoft Certified. Both Adobe and Microsoft have tiered Certification programmes to match your skill levels as you progress in your digital media career.

At FX Media Training, we offer the complete training and certification package at our network of training centres across India. Choose a training and exam package that suits your level, or you can come into your nearest centre and sit an exam when you're ready

*"Getting Adobe Certified has helped me get noticed by clients, and is opening doors for me. FX (Media Training) were a great help with intensive courses, great adobe courseware, and advice on passing the exams."*  
- Bharathiraja.S, freelance designer, Adobe Certified Expert – Photoshop

"I use the ACE logo on my business card. People recognize Adobe."  
-Debbi Correia, ACE



CERTIFIED EXPERT



## How to get Certified

### Certifica Step 1 - Choose a Certification

You can discuss certification options with one of our training team, and decide on the next steps for your training and certification path.

Step 2: - Choose a Training and Certification Package or simply register for the exam

Certification Exams can be combined with the relevant training course, or taken on their own. Adobe and Microsoft certification exams are administered at our authorised training and testing centres across India.

Step 3: Prepare for and take the exam

Certification exams are computer-delivered, closed-book tests consisting of 60 to 90 multiple-choice questions. Each exam takes one to two hours to complete, and results are given to you at the testing centre immediately after you finish.

Step 4: Certified Community

Once you are certified, visit the Adobe Certified Community or Microsoft Certification Alliance where you can download your Adobe or Microsoft Certified logo, get certified partner benefits, and connect with other certified professionals.

# Adobe Authorization

**Fx media training** is proud to be an Adobe Authorized Training Centre. In fact, it is the first and only Adobe Authorized Training Centre in COIMBATORE

**Fx media training** –COIMBATORE also claims the highest number of Adobe Certifications in their individual subject areas.



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## Exam Dates

Please contact our Training Co-ordinator for upcoming dates:

Adobe Certified Associate Exam fees are: \$50 when booking a Pro-Skills course

Adobe Certified Expert Exam fees are: \$150 (no VAT)

## Adobe Certified Associate (ACA)

An Adobe Certified Associate credential certifies individuals have the entry-level skills to plan, design, build, and maintain effective communications using different forms of digital media.

These are

Web Communication using Adobe Dreamweaver®

Rich Media Communication using Adobe Flash®

Visual Communication using Adobe Photoshop



**CERTIFIED EXPERT**

## Adobe Certified Expert (ACE)

An Adobe Certified Expert (ACE) is a person who has demonstrated proficiency with one or more Adobe software products. To become an ACE, you must pass one or more product-specific proficiency exams and agree to the ACE terms and conditions.

ACE preparation guides and resources can be found here on the Adobe site.

## Single Product Certification

Product exams available for Adobe Certified Expert (ACE)

Adobe Acrobat

Adobe After Effects

Adobe GoLive

Adobe Illustrator

Adobe InDesign

Adobe Photoshop

Adobe Premiere

Adobe Dreamweaver

Adobe Flash

## Specialist Certification / Master Certification

Recognizes your proficiency in a specific medium: print, web, or video. To become certified as a Specialist, you must pass the exams on the required products listed below.

(R - required, plus any one elective (E) within any given certification track).

## Benefits of Adobe Certification

As an individual, an Adobe Certified credential allows you to

Differentiate yourself from competitors

Get your CV noticed

Attract and win new business

Gain recognition from your employer

Leverage the power of the Adobe brand

*Having a close tie to Adobe is an incredible asset. In the last six months alone, I've gotten 5 or 6 new projects resulting from people finding me in the Adobe Partner Finder on adobe.com"*

*–Brian Wood, Principal and Adobe Certified Instructor eVolve,  
[www.evolve-ctd.com](http://www.evolve-ctd.com)*

Are you looking to set yourself apart in industry or employment?

Digital media skills of today involve both creative application and technical understanding. So why not become Adobe Certified? Adobe certification is an industry standard of excellence, and is the best way to communicate your proficiency in leading products from Adobe.

Now individuals, industry professionals, educators and students can get certified for both entry-level skills as an Adobe Certified Associate (ACA), and professional-level skills as an Adobe Certified Expert (ACE). Once you have passed an ACE exam you can take others and progress to Specialist or Master Certification to set yourself apart as the top professionals in your industry. If you are a teacher or have teaching skills, then you can establish yourself as an Adobe Certified Instructor (ACI) and gain work at Adobe Authorised Training Centre



**CERTIFIED INSTRUCTOR**

## Adobe Certified Expert Design Specialist



**CERTIFIED EXPERT**  
Design Specialist

Duration - 3 Months

Adobe® Photoshop® CS4 (OR) Adobe® Illustrator® CS4  
Adobe® InDesign® CS4  
Adobe® Acrobat® 9 Professional



**Price:USD**

**Price:INR**

## Adobe Certified Expert Web Specialist



**CERTIFIED INSTRUCTOR**  
Web Specialist®

Duration - 3 Months

Adobe® Photoshop® CS4 (OR) Adobe® Illustrator® CS4  
Adobe® Flash® CS4  
Adobe® Dreamweaver® CS4

**Price:USD**

**Price:INR**

## Adobe Certified Expert Video Specialist



**CERTIFIED EXPERT**  
Video Specialist®

Duration - 3 Months

Adobe® Photoshop® CS4  
Adobe® Premiere Pro® CS4  
Adobe® Flash® CS4 (OR) Adobe® AfterEffects® CS4

**Price:USD**

**Price:INR**

## Adobe Certified Expert Design Master



**CERTIFIED EXPERT**  
Design Master

Duration - 4 Months

Adobe® Acrobat® Professional  
Adobe InDesign®  
Adobe Illustrator®  
Adobe Photoshop®



**Price:USD**

**Price:INR**

## Adobe Certified Expert Web Master



**CERTIFIED EXPERT**  
Video Master

Duration - 4 Months

Adobe Acrobat Professional  
Adobe Dreamweaver®  
Adobe Flash®  
Adobe Illustrator  
Adobe Photoshop

**Price:USD**

**Price:INR**

## Adobe Certified Expert Video Master



**CERTIFIED EXPERT**  
Web Master

Duration -4 Months

Adobe AfterEffects®  
Adobe Flash  
Adobe Illustrator  
Adobe Photoshop  
Adobe Premiere®

**Price:USD**

**Price:INR**

## DIPLOMA IN WEB MASTER



**CERTIFIED EXPERT**

Duration - 4 Months

Adobe photoshop  
 Adobe flash  
 Adobe dreamweaver  
 Adobe soundbooth  
 Google anylatics,adwords  
 Search engine optimization  
 Html  
 Css  
 Cms  
 Domain for own name

**Price:USD**

**Price:INR**

## Diploma In Video Production



**CERTIFIED EXPERT**

Duration - 4 Months

Adobe photoshop  
 Adobe premiere  
 Adobe after effect  
 Adobe soundbooth  
 Adobe flash

**Price:USD**

**Price:INR**

## DIPLOMA IN GRAPHIC DESIGN



**CERTIFIED EXPERT**

Duration - 5 Months

Corel draw  
 Adobe illustrator  
 Adobe photoshop  
 Adobe indesign  
 Adobe acrobat

**Price:USD**

**Price:INR**

# DIPLOMA IN VFX



CERTIFIED EXPERT

Duration - 1 Year

Adobe photoshop  
Adobe flash  
Autodesk maya (or) 3dsmax  
Adobe premiere  
Adobe Soundbooth  
Adobe Aftereffect

Price:USD

Price:INR

## DIPLOMA IN ANIMATION ENGINEERING(DAE)



CERTIFIED EXPERT

Duration - 2 Years

### 2D & 3D ANIMATION

Adobe Flash  
Autodesk maya  
Autodesk 3dsmaX

### WEB SPECIALIST

Domain one year registration  
for own name  
Adobe dreamweaver  
Google anylatics,adwords  
Html, Css  
Content management system  
Search engine optimization

### VIDEO SPECIALIST

Adobe premiere  
Soundbooth  
Adobe aftereffect

### PRINT SPECIALIST

Corel draw  
Adobe illustrator  
Adobe photoshop  
Adobe indesign  
Adobe acrobat

Price:USD

Price:INR